



## Consulting Packages | 2026

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Our pricing reflects **more than geography**—it reflects value. Rather than translating rates directly from other markets, we take a **tailored approach** that considers project scope, strategic impact, and our commitment to offering **competitive pricing to Portuguese businesses**.

For this reason, please **contact us** to find out our hourly rates.

<b>Packages</b>	<b>Soft Sand</b>	<b>Sunset Glow</b>	<b>Sea Mist</b>	<b>Sea Glass</b>	<b>Lagoon Blue</b>
Hours Included	10	20	30	50	80
Term	3 Months	3 Months	6 Months	6 Months	6 Months
Team Members	Industry Executive	Industry Executive	Industry Expert	Industry Expert	Industry Expert
Strategy Session	1 Hour Online Meeting	1 Hour Online Meeting	2 hour Online Meeting	Afternoon in-person	Full Day In-Person
Research	Basic	Basic	Comprehensive	Extensive	Extensive
Number of services Inc	2	3	4	5	6
Copywriting					
Number of Campaigns	1	2	3	4	4
Campaign Setup					
Landing Pages Design	1	2	4	5	6+
A/B Testing	Basic	Basic	Intermediate	Comprehensive	Extensive
Management & Optimisation	Basic	Basic	Intermediate	Extensive	Extensive
Conversion Rate Optimisation					
Lead Qualifying	Basic	Basic	Intermediate	Comprehensive	Extensive
Lead Nurturing Automations			Basic	Intermediate	Extensive
Analytics & Reporting	Basic	Basic	Intermediate	Comprehensive	Extensive
Bespoke Report Dashboard					
Advanced user behavior analytics					
Consultancy					